

# Learn About the Very Real Pheromone Advantage

**G**ood hygiene can sometimes be a liability. Taking baths and/or showers every day takes away your natural **pheromone** signature. Pheromones are chemical emissions that are made through the operation of sweating. They are like messages that other people pick up on without even knowing it. They help us to attract the sexual interest of other people. This article tells you how to take advantage of the **pheromone advantage** without ever having to go without a shower.



## People Simply Use Sex Pheromones, but There are Other Kinds

Insects produce trailing pheromones that lead other members of their particular species to a food source. Caution pheromones alert others to a natural enemy in the area, helping these in order to avoid potential or certain death.

## Scientists can be an Interesting Group

On the one hand, there are decades of studies that still record that people who use **pheromone products** usually record a truly significant increase in the amount of sexual fascination they receive from other people. On the other hand, there is a vocal group of dissenting scientists who still cling to belief of science from about 40 years ago.

- Back then, science, as a whole, said that prehistoric humans relied quite extensively on human sexual intercourse pheromones to find their own mates.
- That perspective goes on to state that with the evolutionary process, humans are no longer affected by pheromones.

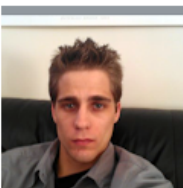
However, expert reviewed scientific journals have noted approach too many double blind studies with documented evidence to the in contrast of that old view. The evidence clearly and overwhelmingly indicates that humans are very much still affected by pheromones. These studies continue to demonstrate the pheromone advantage when participants who use fragrance products with pheromones extra, report a significant increase in their level of attraction and attention received.

## Remember, These Studies are Done in the Scientific, Double Blind Protocol

That rules out the possibility of the results being due to the psychosomatic effect. It's absolutely not simply a matter of the people in the study gaining a lot more confidence because of the belief in the products that they are using.

- Double blind means that the participants did not know if a few were the real ones or the fake (control) ones.
- It also means that the researchers who handed out the products, would never know which ones were which, at the time they handed these out.
- This made it impossible for the researchers to subconsciously give the participants any kind of cues.

Yes, it is comforting to know that even science backs up the existence of the pheromone benefit, but the actual proof of the pudding is in the laboratory that is your personal social life. The only way to know how that research will turn out is to get a high quality, ultra strong pheromone product, and document the reactions of your various targets.



“ **Demarcus Blanchard**

*Demarcus is a content marketer at alertexchange.com, a blog about health issues. Last year, Demarcus worked as a post curator for a medical site. When he's not writing health content, Demarcus enjoys hiking and rafting.*

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