

# Why People Wear Perfumes and other Fragrances

**S**cented oils, perfumes and other fragrances have been adorned by people because early civilization. Today, perfumes can be found all around, from scented candles, to all your favorite bath and body products. There are numerous reasons why people wear perfumes, but eventually it boils down to the fact that they make us feel happy. The reason we feel happy is heavily dependent on the individual, but can range from the presence of pheromones, memories the aroma invokes, a feeling of escape, as well as the ability to show individuality through fragrances.



First, **Pheromones** are scent triggered hormones which usually stimulate sexual appetite. Logically this hormone plays an important role in human sexuality and desire. Analogs of the normal human hormonal can be found in some perfumes where these aromas trigger increased sexual appetite. The list of known pheromones is growing continuously. Though, most of the currently recognized pheromones only work on men. As such, women wearing most of these fragrances instill greater sexual desire in the men surrounding all of them, and in return, boosting her own self-esteem as her feelings of being attractive and adorned grow. This, certainly, makes any woman feel happy. However, though pheromones influence our sexuality, the results are fleeting. Consequently, their presence in a perfume plays a secondary role to be able to some other reasons why we use perfumes.

## Second, There is a Strong Relationship Between Fragrances and Memory

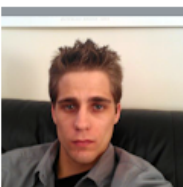
For instance, we might be somewhere shopping and smell something from a nearby bakery that reminds us of something our Mother made for us when we were little - like chocolaty brownies, or a homemade raspberry pie. After that, we find a perfume or perhaps cream that smells like chocolate and raspberries and instantly feel at home with that fragrance. The same goes for hundreds of other scents out there that connects us together with warm, positive thoughts - such as the smell of a husband's or boyfriend's cologne upon their sweater, the smell of particular holidays, the smell of rain or snow, and so on. Connecting ourselves to these memories through easily obtainable fragrances causes us to be happy.

## Third, Most of Us Need Escape

Regardless of whether we've been tired Mom's, teenagers, Grandmother's, operating Mothers, or stressed Husbands, we all need a place of escape and that escape is often found in a shower, shower, or massage with the use of fragrances. Therapeutic you aren't, fragrances can take all of us to a place of calm and serenity. They could rejuvenate our minds and energize our senses. When we surround ourselves with a fragrance we like, we are in essence, placing ourselves in a protective percolate that minimizes the stress of everyday. We are instantly comfortable.

- Lastly, and maybe even the biggest reason we wear fragrances, is actually to show off our individuality.
- With so many fragrances to choose from out there an individual may truly be original in what they choose to fragrance themselves with.
- They can change the way they smell to match their mood, the occasion, or anything they like.
- One day they can smell like pomegranate as well as the next day, as their preference changes, they can smell like roses and musk.
- To be able to have this kind of individuality through scent directly influences our selfassurance and self-esteem.

The ability of a fragrance to make us feel like desired beings, connect us with memories, help us to escape and also help us show individuality is remarkable. This boost of positivity in your everyday life increases vitality, improves our drive to accomplish, and boosts capacity failure. Find today the perfume which makes you happy and reap the advantages continually thereafter!



“ **Demarcus Blanchard**

*Demarcus is a content marketer at alertexchange.com, a blog about health issues. Last year, Demarcus worked as a post curator for a medical site. When he's not writing health content, Demarcus enjoys hiking and rafting.*

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